

How to Support Wildlife and Wild Places



Photo by W.L. Doyle © Heber Springs, Arkansas

Heralds of Nature® *Heralds of Nature* members are special supporters of NWF who donate \$1,000 and above annually. These concerned conservationists provide vital support to help us respond effectively to wildlife emergencies and play a leading role in creating a lasting wildlife legacy for our future. *Heralds of Nature* members enjoy exclusive benefits including a quarterly *News & Notices* newsletter highlighting recent successes and challenges, personal contact with NWF staff and invitations to special events.

Guardians of the Wild® Guardians of the Wild is a prestigious group of NWF supporters who value America's wildlife and are ready to make a personal commitment to support NWF's conservation-through-education mission. With a gift of \$100, \$250 or \$500, you can become a Guardian of the Wild. In return, you will receive a variety of special benefits including a *Wildlife Report* newsletter.

NWF Leaders Club If working toward a common sense balance between people and our natural world is important to you, you can help by becoming a member of the NWF Leaders Club. Leaders Club members commit to supporting NWF's efforts with modest monthly contributions. And, Leaders Club members receive monthly newsletters that provide an "insider's perspective" on vital wildlife conservation issues.

Memorial and Tribute Programs Memorial and tribute contributions are special gifts providing an opportunity to let family and friends know that they are being remembered. You may wish to consider this type of gift to express sympathy, or to celebrate a birthday, graduation, anniversary, holiday or other special occasion.

Matching Gifts Program The Matching Gifts Program is an easy way to double your contribution to NWF. Please ask your employer for a matching gift form. Then just fill in your portion, send it to us and we'll do the rest. Please keep in mind that many employers will also match gifts even if you are now retired.

Workplace Giving As a founding member of Earth Share, NWF participates in many annual workplace giving campaigns, including the Combined Federal Campaign. Each year, many individuals support NWF's programs through payroll deduction at their workplaces (choose #911 for NWF). For more information about workplace giving, please contact NWF at the toll-free number listed on this page or Earth Share at its website, www.earthshare.org.

Wills and Estate Planning You can make a gift as part of your estate plan and make the world a safer, healthier place for future generations. We can help you prepare to meet with your attorney on how to carry out your personal objectives for your estate. Please refer to page 64 for more information.

Gifts That Provide Income If you are age 60 or older, your gift can provide you secure, lifelong income as well as potential tax savings, and satisfaction with providing long-term support of NWF. Call 1-800-332-4949 for more information.



Earth Share

For more information on any of the giving options listed here, please call 1.800.332.4949 or visit our website at www.nwf.org.